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| **Meeting** | HMC AGM | | |
| **Date** | April 208 | | |
| **Venue** | Cotswold – St Albans – 8:00 | | |
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| **Committee Attendees** | Chris Smith (CS) | | Chairman(elected position) |
|  | Dave Williams (DW) | | Treasurer (elected position) |
|  | Stephen Deaville (SD) | | Secretary (elected position) |
|  | Rebecca Smith (RS) | | Outdoor Rep (elected position) |
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| HMC Attendees | Albert Silwood (AS) | | Dave Goodey (DG) |
|  | Jane Eyre (JE) | | Dave Nicholson (DN) |
|  | Wendy Cobb (WC) | | Eddie Cornell (EC) |
|  | Tim Izod (TI) | | Jaqueline Deakin (JD) |
|  | Janette Nicholson (JN) | | Emma Gotch (EG) |

**HMC Annual General Meeting**

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| **1** | **Apologies** |  |
| 1.1 | David Ball set his apologies for the meeting. |  |
| 1.2 | SD read out the minutes of the 2017 AGM and asked all present to accept the minutes as an accurate record.  **All present accepted the minutes as an accurate record** |  |
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| **2** | **Chairman’s Report** |  |
| 2.1 | CS summarised the activities of the HMC in 2017.  The Scotland meet, was fantastic, with excellent winter weather with amazing views. Castleton meet 13 people came to a new hut. Edale Christmas meet had fantastic weather with lots of snow. St Davids, Pembrokeshire with Kayaking. Cadair Idris – meet with lots of mountain biking. Membership numbers are similar to last year with lots of new members. CS announced the member of the year is David Ball. |  |
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| **3** | **Secretary’s report** |  |
| 3.1 | SD stated that HMC membership stands at 43. Previous year’s membership figures by comparison are:   * End of 2012 – 95 members * End of 2013 – 117 members * End of 2014 –103 members * end of 2015 - 74 members * end of 2016 – 55 members * End of 2017 – 59 members |  |
| 3.2 | Over 2017, the HMC registered the first increase in end of year membership numbers since 2013, halting the year on year decline in membership for over 4 years. Unfortunately 14 people from the 2016 membership did not re-join the club in 2017. |  |
| 3.3 | **Membership 2018**  Since the start of the year we have:   * Welcomed 11 new members * Welcomed back 32 members who have re-joined * Total of 43 members so far (9 down on same time last year)   Unfortunately, 26 members from 2017 are yet to contact the club to renew their membership. This is an increase on last year when 15 members had not renewed. There are some regular members in the 26 (about 6) and so I’m hoping that they will renew soon. |  |
| 3.4 | We do expect more new members to join but best guess is that the HMC will see membership numbers fall this year.  Many of those who let their membership lapse were with the club for just one year and did not attend more than one event (if any).  I have issued a survey to the 26 along with a short survey asking why they have not rejoined and asking for their view on how to improve membership retention. To date I have received no responses from the 26 lapsed members. In addition the survey was also sent to the 14 lapsed members from 2017 (40 in total). I was hoping this may shed some light on some reasons for significant number of lapsed memberships over the last couple of years but I am awaiting input. |  |
| 3.5 | **BMC**  HMC membership fees remain at £22 for the year. The BMC affiliation rate has increased slightly from 13.25 to 13.75 per member. This is unlikely to affect the HMC’s healthy balance but we need to keep up to date on any further increase in the BMC costs which may require the HMC membership fee to also go up.  The first Quarter payment has been sent to the BMC for 43 members. The next payment will be due by the end of June for those who join the club between April and June. |  |
| 3.6 | **Club Email Updates**  Each month, a club broadcast is issued to all members about upcoming trips and events of interest. A total of 11 broadcast emails were issued to club members in 2017. |  |
| 3.7 | **Social Media/Comms**  Website – the website has been running well for four years. Primarily, the website is used as a functional tool to book events and trips as well as creating posts and emailing the membership about news and upcoming trips. We’ve been creating new content over the last year including short films and using images posted on facebook to show the great trips we go on. I think the increase in content has helped to attract new members to the HMC which has support the first increase in membership number for over 4 years. |  |
| 3.8 | Facebook – the Facebook page has the biggest presence on any social media platform where content is regularly generated and uploaded by members and non-members to show pictures and post comments. The Facebook page is a closed group and people have to accept before they can see the content. |  |
| 3.9 | The HMC has a Twitter account which has been in place for over a year The twitter account is generally used to post cool images of our events and re-tweet interesting or useful information from others. |  |
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| **4** | **Treasurers Report** |  |
| 4.1 | DW provide the bank statement to the members. |  |
| 4.2 | Net cash flow is - £271 |  |
| 4.3 | No cheque payments to clear |  |
| 4.4 | HMC paid £74 to Mountain Rescue |  |
| 4.5 | £100 is committed to the Mend Our Mountains campaign from last year. |  |
| 4.6 | DW explained that over the year, we aim to break even – last year we had a net profit of £204. The big winners were Eddie’s 80th birthday trip, Patterdale and Edale. |  |
| 4.7 | There were small losses on Glen Coe (£60) and Bangers and Mash lost most which is unusual. |  |
| 4.8 | DW asked the membership to approve the accounts. |  |
| 4.9 | **Accounts were approved by the membership** |  |
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| **5** | **Outdoor Meet Rep’s report** |  |
| 5.1 | RS went through up coming meets. |  |
| 5.2 | David Ball may be running an Alps trip. RS explained how no one took up Dolomites last year, but it was offered. |  |
| 5.3 | RS went through the cost of meets, explaining that we base costs on an 80% occupancy cost calculation, plus extra £1/£2 per night on some meets to cover losses for that meet and/or over the year. |  |
| 5.4 | RS Explained about not using the regular Snowdonia hut. RS asked if anyone missed the Snowdonia Hut.  JN replied that she missed using the hut as a regular trip. RS agreed that we hadn’t ruled it out using it totally. |  |
| 5.5 | If we estimated we could get a 20 person turn out we would book it in the future, if we got below 20 we’d make a  loss. |  |
| 5.6 | RS explained YHA had softened their approach to group bookings so we could use them again. |  |
| 5.7 | We could now use Yha in Peaks for annual/Xmas dinner meet and book a local pub for the meal. |  |
| 5.8 | RS said that any member could organise a meet to help out the committee and we would handle payment part. |  |
| 5.9 | RS stated how she has problems booking Gower and how I’d had to move the bank holiday meets. |  |
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| **6** | **Elections** |  |
| 6.1 | Elections for Treasurer |  |
| 6.2 | DW standing again for Treasurer. RS nominates – JN seconds. |  |
|  | DW re-elected Treasurer with 13 votes for – non against  DW re-elected |  |
| 6.3 | Elections for Chairman |  |
| 6.4 | CS standing again for Chair. SD nominates – EC seconds – 13 votes for CS – non against  CS Re-elected |  |
| 6.5 | SD is standing down as Secretary due to new commitments following new job role. Elections for secretary are opened for nominations. No nominations made. Secretary post not filled. |  |
| 6.6 | SD will send out an email to the membership to ask for a volunteer for the positon of Secretary. |  |
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